

March 10, 2016

The Honorable David Cicilline U.S. House of Representatives 2244 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Cicilline:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

These new rules expand the reporting under the current "editorial control" definition and will shine more sunlight on political and issue advertising. I appreciate fully that you believe the Commission should go farther.

Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely,



March 10, 2016

The Honorable Katherine M. Clark U.S. House of Representatives 1721 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Clark:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Yvette D. Clarke U.S. House of Representatives 2351 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Clarke:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Steve Cohen U.S. House of Representatives 2404 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Cohen:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Gerald E. Connolly U.S. House of Representatives 2238 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Connolly:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable John Conyers U.S. House of Representatives 2426 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Conyers:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jim Cooper U.S. House of Representatives 1536 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Cooper:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jim Costa
U.S. House of Representatives
1314 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Costa:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Joe Courtney U.S. House of Representatives 2348 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Courtney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Joseph Crowley U.S. House of Representatives 1436 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Crowley:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Henry Cuellar U.S. House of Representatives 2209 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Cuellar:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Elijah E. Cummings U.S. House of Representatives 2230 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Cummings:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Danny K. Davis U.S. House of Representatives 2159 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Davis:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Susan A. Davis U.S. House of Representatives 1214 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Davis:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Peter A. DeFazio U.S. House of Representatives 2134 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman DeFazio:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Diana DeGette U.S. House of Representatives 2368 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman DeGette:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable John Delaney U.S. House of Representatives 1632 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Delaney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Suzan DelBene U.S. House of Representatives 318 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman DelBene:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Mark DeSaulnier U.S. House of Representatives 327 Cannon House Office Building Washington, D.C. 20515

Dear Congressman DeSaulnier:

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March 10, 2016

The Honorable Ted Deutch U.S. House of Representatives 2447 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Deutch:

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